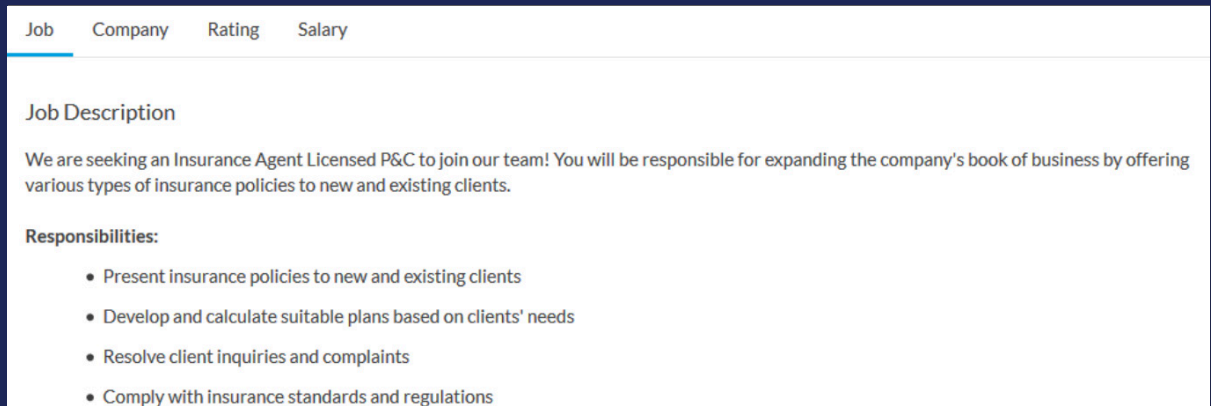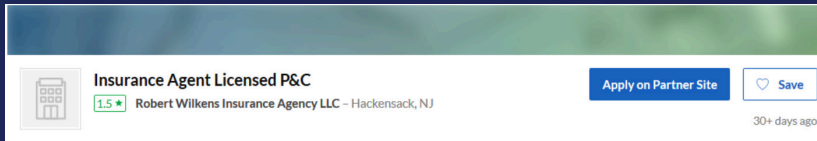# Online job post examples: what not to do.

What went wrong:

Profile:
The agency did not take advantage of the platform's ability to create a profile. There is no logo or a banner image to make this post jump out.

Rating:
The firm only has a 1.5 star rating. This is based on two reviews. The agency needs to encourage current employees to provide reviews to help even out its score.

Job Description:
The job description is generic. It doesn't highlight what is special about this position and why a candidate would want to work at this agency. It also is missing the salary range and employee benefits.