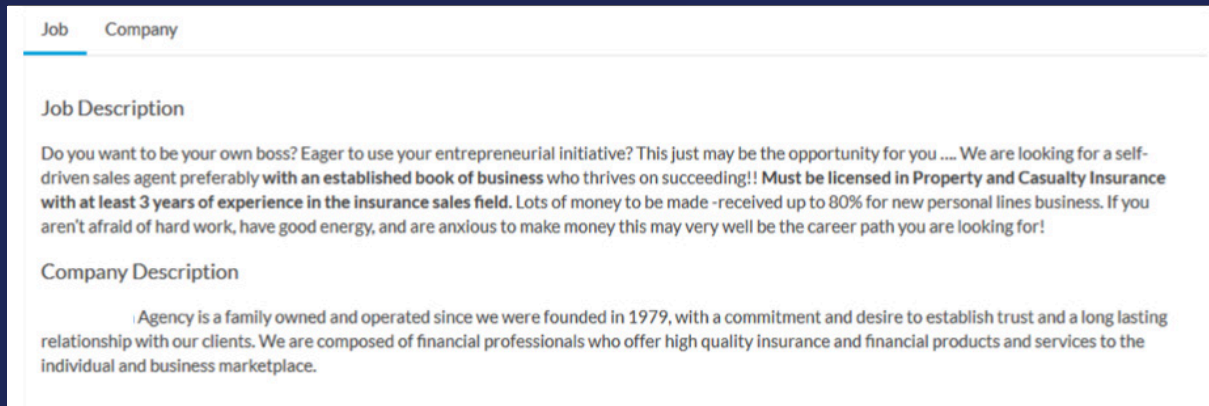
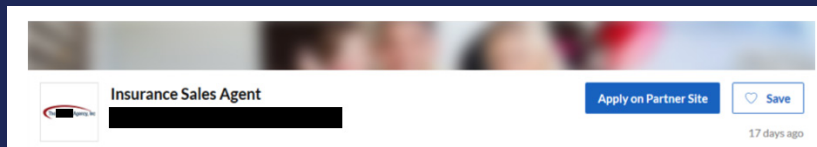


Online job post examples: what to do.



What went right:

Profile:

This agency set up its profile on Glassdoor. Its post is connected to its logo. There is also a banner image, making it more visually appealing.

Job Description:

- The job description breaks from the traditional format.
- It highlights two of the benefits candidates receive from working at the agency.
- It uses the use of bolding to draw attention to key requirements.
- It is short, but hits on all the key points.

Company Description:

The agency took advantage of including its company description at the bottom of the job posting to give candidates an understanding of their business.



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